



# POINTING MARKET



**2024**

## ONLINE Magazine

Size	One Edicion	Three Editions	ONE Year	Dimensions
Full Page	\$150	\$400	\$700	218 x 290 mm
1/2 page vertical/horizontal	\$100	\$250	\$450	95.5 x 266 mm 194 x 130.5 mm
1/4 page	\$50	\$150	\$250	95.5 x 125.5 mm
Restaurant list	-----	\$80	\$100	
Advertorial	\$150	\$400	\$700	

**Ask for our  
special  
OFFERS**

**Sponsored Articles: \$150 p/p. Double page \$250**  
**We share all articles on Social Media and Web.**

**Advertisers will be present in our Web Listings and the Commercial Directory. All ads in Full Color – High Resolution – min. 300 dpi Ads will be linked to the advertiser's web or Social Media pages.**



SIZE	3 months	6 months	1 year	Dimension
Full Page	\$600	\$900	\$1600	218 x 290 mm
1/2 Page vertical/horizontal	\$400	\$550	\$1000	95.5 x 266 mm 194 x 130.5 mm
1/4 page	\$200	\$300	\$550	95.5 x 125.5 mm
Restaurant list	\$150	\$150	\$300	
Classified	\$100	\$100	\$200	
Advertorial	\$600	\$900	\$1600	

**Ask for our  
special  
OFFERS**

We work with QRs for more exposure of our customers. All ads in Full Color – High Resolution – min. 300 dpi. Sponsored Articles: \$600 p/p. Presence in our Web Listings and the Commercial Directory.

## WEB *Presence*



### Business Page Design

Improve the Local Search Visibility of your Business You can display important information about your business, contact details or a link to your website. Google has released new features, allowing you to post articles, product information, business hours, contacts, or upcoming events. Google Sites provides you with the possibility to list your location on Google Maps and improve local search results. The hosting of the page is free. It is essential for most companies. Let us help you create your page.

### Commercial Directory with Box Ad

Show your brand and details about your business on our directories, food, lodging, and services offered in Costa Ballena.

Check out the business listings and commercial directories.

The price includes one AdRotate showing on all web pages.

Your Microsite hosted with **ballenatales** ensuring better visibility of your brand. A pages layout: (Spanish, English) with all your information, pictures, and link of your preference. The prices listed are for full-color ads (with photos) and do not include graphic design. The client has to provide content, logos, and pictures.

**\$150 annually**

We have the most viewed site of the South Pacific Costa Rica about Tourism, Environment, and Initiatives. The website has more than 1,000 unique visits per day, reproducing commercial, informative and recreational content.





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## Web development

Profile creation, web design, redesign, improvement, content creation and publications.

We specialize in WordPress Web Development, it is quick to implement and beautiful.

## Digital Marketing

Are you looking for a good strategy to approach new customers?

We know how to use Social Networks to promote your business. Let us be your guide!

## Graphic desing

Logos, creation of advertisements, billboards, banners, brochures and more.

Everything you need to create a Business Identity.



**+(506) 8946 7134**



**carlos@pointingmarket.com**