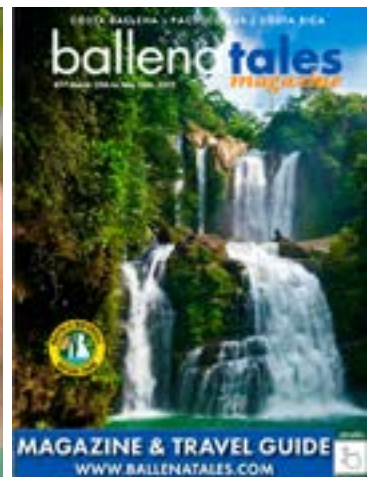


COSTA RICA

ballenatales

COSTA BALLENA ~ OSA ~ PACÍFICO SUR



ONLINE Magazine

Size	Value (unit)	3 editions/ 6 months	6 editions/ 1 year	You Save 10% off	Dimensions
Full page	\$255	\$725	\$1375	\$40	218 x 290 mm
1/2 page Vertical	\$195	\$550	\$1050	\$35	95.5 x 266 mm
1/2 page Horizontal	\$195	\$550	\$1050	\$35	194 x 130.5 mm
1/4 page Vertical	\$115	\$320	\$625	\$25	95.5 x 125.5 mm

Restaurant List (design by Ballena Tales) **3 editions \$150 / 6 editions / 1 year = \$275**

We work with **three-edition Agreements** to impress your Brand on the Reader.
Sponsored Articles: \$150 p/p. Doublespread \$250
We share all articles on Social Media and Web.

Advertisers will be present in our Web Listings and the Commercial Directory.
All ads in Full Color - High Resolution - min. 300 dpi
Ads will be linked to the advertiser's web or Social Media pages.
Ad Design: 15 % of unit Price (e.g. \$320 = \$36)

2022

ASK FOR OUR
SPECIAL OFFERS

Business Page
Design

\$150

Logo
Design

\$150

PRINT Guide

 (506) 8914 1568 / 2743 8778

 ballenatales@gmail.com

Size	6 months	1 year	Dimensions
Full page	\$825	\$1,375	218 x 290 mm (10 mm bleed)
1/2 page Vertical	\$575	\$1050	95.5 x 266 mm
1/2 page Horizontal	\$575	\$1050	194 x 130.5 mm
1/4 page Vertical	\$385	\$625	95.5 x 125.5
Restaurant List (design by Ballena Tales)		\$250	\$400

Advertisers have the right to a ONE sponsored article!
OFFER: FULL-PAGE ARTICLE \$250 / Doublespread \$400
We share your article on Social Media and Web.
Presence in our Web Listings and the Commercial Directory.

We work with QRs for more exposure of our customers.
All ads in Full Color - High Resolution - min. 300 dpi
Ad Design: 15 % of unit Price (e.g. \$350 = Ad Design \$50)

2022

ASK FOR OUR
SPECIAL OFFERS

Your own Microsite powered by **ballenatales** ensuring you visibility from the very start. Two pages: (Spanish, English) with all your information, photos, and any link required. Our prices don't included the design.

\$250 annually

PUBLICATIONS EVERY 6 MONTHS

JUNE & DECEMBER

Ask us for our next **deadlines**.

WEB Presence

Ballena Tales has the most viewed site of the South Pacific Costa Rica about Tourism, Environment, and Initiatives. The website has more than 1,000 unique visits per day, reproducing commercial and recreational content.

Business Page Design

Improve the Local Search Visibility of your Business

You can display important information about your business, contact details or a link to your website. Google has released new features, allowing you to post articles, product information, business hours, contacts, or upcoming events. Google My Business provides you with the possibility to list your location on Google Maps and improve local search results. The hosting of the page is free. It is essential for most companies. Let us help you create your page.

2022

ASK FOR OUR
SPECIAL OFFERS

Your Microsite hosted with **ballenatales** ensuring better visibility of your brand. Two pages layout: (Spanish, English) with all your information, pictures, and link of your preference. The prices listed are for full-color ads (with photos) and do not include graphic design. The client has to provide content, logos, and pictures.

\$250 annually

Commercial Directory with Box Ad

Show your brand and details about your business on our directories, food, lodging, and services offered in Costa Ballena. Check out the business listings and commercial directories. The price includes one AdRotate showing on all web pages.

